



G&M HOSPITAL
FOUNDATION



FALL 2023
NEWSLETTER

Dr. Koo and Grateful Patient
Art Church

A moment for gratitude.



As a Hospital Foundation, we are surrounded by extraordinary moments of gratitude and endless reasons to be thankful. For starters, we are extremely grateful for you, our community of support, that is ensuring we have the best in diagnostic imaging, including a new CT Scanner and MRI machine. In December 2021, we worked quickly to respond to the government's request for proposals to grant new licenses for MRI machines. As the MRI procurement process progresses, the CGMH team is refocusing their efforts on the CT Scan procurement. Our goal is to have the CT Scanner purchased, installed, and functioning by the spring. Thank you for your patience as we move through these highly technical projects that will provide state-of-the-art diagnostic imaging to thousands of your friends, neighbours and family every year.

We are also grateful for your stories. Every day, we receive feedback of exceptional care that you have received at the Collingwood G&M Hospital (CGMH). These stories fuel our healthcare teams and serve as a reminder of why they do what they do. If you would like to share your story, please reach out. We would love to hear from you.

We give thanks to the 600+ healthcare professionals that work within the walls of the Collingwood G&M Hospital, dedicating their lives to providing care for all of us. Thank you for your dedication and commitment.

Thank you for continuing to support the Collingwood Hospital Foundation and our vision for Outstanding Care for Life. We must rely on our generous community to support 90% of equipment and technology and we are grateful for all of the ways in which you are helping us achieve that goal. **We appreciate you.**



Jory Pritchard-Kerr
CGMHF President & CEO



Michael Dick
CGMHF Board Chair

FEATURED ON THE FRONT COVER

Dr. Henry Koo, Orthopaedic Surgeon, CGMH and Art Church, Grateful Patient who, through a gift of \$1 million, is helping to reduce patient wait times, increase infection control, and improve working conditions for our surgical team. Thank you Art Church & Family for making a difference in the lives of residents of South Georgian Bay.

BOARD OF DIRECTORS & STAFF LISTING

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- | | |
|----------------------------------|--|
| Michael Dick - Board Chair | Pat Wright - Community |
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| Joan Emmans - Community | |
| Darin Thompson - Community | |

Foundation Staff

- Jory Pritchard-Kerr, FAHP - President & CEO
- Alison Smith - Director of Operations & Communications
- Kate Black - Director, Philanthropy
- Alison Sheffer - Donor Relations & Stewardship Officer
- Maria Borges - Annual Giving Coordinator
- Jill Stevenson - Personal Giving Officer
- Melissa Davis - Data Management & Stewardship Assistant
- Anne-Marie Underhill - Campaign Assistant

The Giving Circle

The Giving Circle is hosting their annual meeting on October 3rd. An inclusive group of like-minded women in support of the Collingwood G&M Hospital Foundation, the Giving Circle focuses on funding projects that measurably impact the quality of care provided to patients at CGMH while providing a unique opportunity for donors to be part of a decision-making process that will direct how their gifts are used. Here are two notable projects that are being presented at this year's meeting:

Intelligent Endoscopy Module for improved diagnostics for patients with bowel problems.

Presented by Dr. Michael Lisi, the Intelligent endoscopy module offers a transformative solution for preventing colorectal cancer. By using Artificial Intelligence, this module detects polyps that are undetectable with the current system. By harnessing deep learning algorithms and real-time data, and through enhanced visualization, we can empower physicians to detect and treat colorectal polyps. The module is trained to help in the detection of colorectal polyps regardless of shape, size, and structure. By detecting polyps earlier, it reduces the chances that they will develop into colon cancer.



Giving Circle founding members Andrée Dell, Kara McIntosh, Joan Schatz & Joan Emmans

Your Future Hospital

We've hit a major milestone in our journey to build a new hospital for South Georgian Bay.

The Collingwood General and Marine Hospital (CGMH) has reached a major milestone in its journey to build a new state of the art hospital with the submission of its Functional Program to the Ministry of Health. The submission was guided by leading experts in hospital functional programming, engineering and architecture, with oversight from CGMH's Hospital Development Committee and Board of Directors.



As part of the submission, a detailed siting analysis was performed to determine the best possible location and building option for the new hospital which found that building the new hospital on a greenfield site would cost less, have a shorter

Bridging the Gap in Osteoporosis Care.



Presented by Dr. Olivia Cheng, this research study will create a comprehensive osteoporosis care (COC) pathway for inpatients and outpatients to ultimately improve care for osteoporosis patients. Once the patient has been assessed, pending on their relative risks, they will be directed to the treatment pathways for future fracture prevention

and patients and their family members will be educated on osteoporosis management options. The COC will also partner with community organizations such as senior centres to educate and raise awareness about osteoporosis and community rehabilitation facilities to provide Bonenefit exercise programs to help improve bone and muscle strength and balance to prevent falls.

The Giving Circle empowers women to support healthcare projects that measurably impact the quality of care in South Georgian Bay. To learn more about joining this growing group of compassionate and informed women, head to cgmhf.com/giving-circle



construction time, and allow for future growth and expansion when compared to the option of building a new hospital on the existing 12.4-acre site.

The Stage 1.3 submission completes the first of three planning stages outlined in the Ministry of Health's Capital Planning process. Planning in the next phase (Stage 2) becomes more detailed, with teams further developing plans and initiating the tendering process to select a vendor to complete the detailed plans and build the new hospital.

In its March 2023 Market Update, Infrastructure Ontario reaffirmed its timeline for CGMH's project that will see the final tendering for construction of the new hospital beginning in 2026. If all goes to schedule, construction of the new hospital will begin in 2027.

Building a new facility, designed for the best in healthcare, is the top priority for both the Hospital and Foundation. If you have questions or would like to discuss the future hospital, please don't hesitate to contact us. foundation@cgmhf.on.ca or 705-444-8645.

Gratitude & Community



MONTHLY GIVING CLUB
SUPPORTING CGMHF



Pam & George Kinzie
Monthly Giving Club Members

MONTHLY GIFTS MAKE OUR COMMUNITY HEALTHIER AND STRONGER.

Pam & George Kinzie joined the Monthly Giving Club 15 years ago when Pam was a member of the Collingwood G&M Hospital's Board of Trustees. As a Board Member, Pam witnessed the impact made by gifts to the CGMH Foundation and wanted to give back in a way that would provide consistent support.

"I heard about the specific needs of the hospital first-hand and could really appreciate the results of the Foundation's work. Recurring giving is convenient for us – it is easy to manage and our donations are made in a timely and consistent way, regardless of where we are. We are also confident that our donations are supporting the most urgent needs of the hospital." - Pam Kinzie

The Kinzies look forward to supporting the CGMH Foundation as we raise funds for our first MRI Machine.

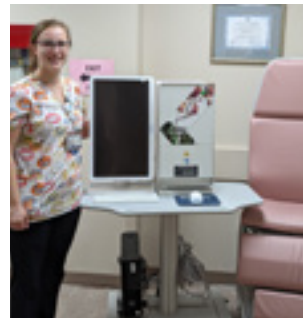
Our Monthly Giving Club is changing the way healthcare is delivered in South Georgian Bay.

They provide the hospital with the best tools to diagnose and treat patients. Tools like the Kubtec Xpert® 20, a critical component in the diagnosis and treatment of breast cancer.

According to Jamey Gilroy, Diagnostic Imaging Department Manager at CGMH, the Xpert 20 is used to x-ray a sample from a lump or an area of the breast with calcium deposits that cannot be felt, but are typically seen on a mammogram. These calcifications within the breast need to be sampled to determine if they are benign or an indication of cancer.

"We start by compressing the breast and as the x-ray tilts, we take a multitude of pictures in angles, allowing us to know exactly where the calcification is in the breast tissue, which is remarkable, given we are talking about samples the size of grains of salt", says Gilroy.

Once they have the samples from the patient's breast tissue, they are able to put them through the Xpert 20, and take the x-ray.



"The sample will come up on the screen and we can see whether those calcifications are in the sample, to confirm exactly what we've got. This machine makes a big difference for us to know whether we have the correct area of the biopsy and determine if the patient does have breast cancer", explains Gilroy.

The Xpert 20 helps improve the patient experience by allowing our technologists to identify the most challenging and small calcifications within seconds. By significantly reducing the time patients have to spend under compression, we can alleviate patient anxiety.

The Xpert 20 is just one example of the type of equipment that the monthly giving club can fund. Steady, ongoing funds allow us to plan and allocate resources where they are needed most...like diagnosing and treating breast cancer.

When we make small gifts together we create big impact for care here in South Georgian Bay.

To learn more about the Monthly Giving Club, visit cgmhf.com/monthly-donations

Alternative Minimum Tax and Charitable Donations of Publicly Listed Shares



Normally most Canadians are not subject to Alternative Minimum Tax.

Written by Darin Thompson, CFA, FEA

One of the most tax efficient means to support a charity has been the donation of publicly traded securities. The Federal Budget of 2023 instituted changes to how these donations MAY be taxed. Notwithstanding the budget changes of 2023, donating marketable securities remains a very tax efficient option to support charities like the Collingwood Hospital Foundation.

In the 2023 Federal Budget, the government announced their intention to target the Alternative Minimum Tax (AMT) to high-income individuals, through several changes made to the rules for calculating the AMT, beginning in 2024.

Every year, an individual's tax owing is calculated under the regular method, which considers preferential tax credits and deductions. This tax-owing figure is then compared to a secondary calculation excluding these credits and deductions with tax calculated at a lower tax rate. Individuals are responsible for remitting the greater of the two calculations. The difference between the regular amount owing and the secondary calculation is the AMT.

Though there are various alterations to the calculation of AMT beginning in 2024, the most impactful change for a registered charity like the Collingwood Hospital Foundation is the **change to the inclusion rate for publicly listed securities donated in-kind**. Specifically, the change to AMT impacting in-kind donations is;

The inclusion rate for capital gains resulting from the donation of publicly listed securities will be changed to 30 percent from 0 percent.

Under the regular tax calculation, donors who make in-kind donations to a registered charity of publicly listed shares not only get a tax receipt equal to the fair market value of the securities donated (and can claim a non-refundable donation

tax credit), but they also do not pay tax on capital gains on the donated shares. Prior to the 2023 budget this zero-inclusion rate for capital gains on in-kind donations of publicly traded securities also applied for AMT purposes.

Starting in 2024, individuals will now have to include 30% of capital gains on publicly listed securities that are donated in-kind when calculating AMT.

Individuals should consult their tax professional to see how AMT could affect their situation in 2024, and, if appropriate, consider making charitable gifts in 2023, when the current AMT rules may result in no (or lower) AMT.

It should be noted that the Federal Budget did not remove the ability to recover AMT through the 7-year AMT carry-forward period. If an individual must pay AMT (either under the current rules or the new rules), they will still have the ability to recover AMT through the 7-year AMT carry forward period.

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Please don't hesitate to get in touch if you have any questions or if you would like to talk through what's involved in donating publicly traded securities to the Collingwood Hospital Foundation

foundation@cgmh.on.ca | 705-444-8645



Darin Thompson is a Wealth Advisor/Portfolio Manager with Connor, Clark & Lunn Private Capital Ltd. and has over 25 years of experience in the investment management industry, both from a private client and institutional perspective. Darin is an active board member for the Collingwood G&M Hospital Foundation.

CAUSE FOR CELEBRATION.

PICTURED HERE IS:

- 1 Mark Reidl, Kathryn Del Greco, and Merribeth Devine attend a friends of the Foundation fundraiser
- 2 Foundation Director Alison Smith, CGMH President Mike LaCroix, Dr. Devet Chief of Emergency Medicine and Foundation Coordinator Maria Borges (and families) attend Jax Pays it Forward
- 3 Eammon McGrath and band perform at Unplugged in the Barn at Duntroon Highlands
- 4 Collingwood Charters owners Tom and Kari Foubert and Roslyn and Matt Campbell host a charity cocktail cruise
- 5 Greg Syrota Realty team host a client appreciation night
- 6 The Racer Sportif / Equipe78 club cycle from Montreal to Toronto
- 7 Eswar Prasad and friends at Gather Round at the Simcoe Street Theatre



29TH ANNUAL MAD RIVER CLASSIC: ANOTHER SOLD OUT SUCCESS!

Presented by lead sponsor Tatham Engineering, the 29th annual Mad River Classic golf tournament was held on September 13th, 2023 at Mad River Golf Club. It was a beautiful day to be on the green with 132 golfers out in support of CGMH where they enjoyed some friendly competition, contests, raffle prizes, and more.

Thanks to the generosity of our incredible sponsors and spirited golfers, we were able to raise \$70,000. Proceeds from this year's tournament will go towards our campaign to equip CGMH's Diagnostic Imaging Department with a new MRI machine.

A special thank you to Mad River Golf Club for their ongoing sponsorship of the tournament.

Life-changing care.



Anna Drazenovic & Dr. Cheng

Anna Drazenovic moved to the US in 1993 as a new nurse graduate as there was a surplus of nurses in Canada at that time. She went on to have a rewarding 30-year career as a nurse and nurse educator. However after all of those years of nursing, she began to experience unexplained back pain and leg numbness. Over the course of a year those symptoms worsened to the point of excruciating pain that forced her to walk with a cane. She underwent two separate back surgeries, cortisone injections and physiotherapy, all to no avail. Nothing seemed to help and her condition continued to worsen to the point that she was forced to give up the nursing instructor position that she loved, and to retire early. The silver lining however was that she could return to Canada.

Upon her return to Collingwood, she was referred to Orthopedic Surgeon Dr. Olivia Cheng. "When I first met her I was despondent", says Anna, "I could barely walk and the pain was unbearable. My retirement and future looked so bleak." Distraught, Anna met with Dr. Cheng and through her tears, provided the details of her condition. "This lovely woman showed such compassion and kindness when she hugged me, a perfect stranger, and said 'Don't worry, I'm going to help you.'"

Dr. Cheng identified that it was Anna's hips that were causing her symptoms and that she would need bilateral hip replacements. She performed both surgeries and she sailed through the procedures and the recoveries without incident or complications. "The care that I received from the CGMH nursing staff, support personnel and

physiotherapy department was exceptional."

As a result of Dr. Cheng's ability to accurately diagnose Anna's condition, and her skill as a surgeon, Anna is now pain-free. She walks normally and her mobility has been completely restored. As a result of this very positive experience Anna was inspired to bequeath a gift to the CGMH Foundation.

"Anna's ability to smile despite her physical discomfort is a testament to her strength and resilience. I felt her pain and all I wanted to do was to help her. We were able to provide the best possible care within the constraints of our healthcare system. It has been a pleasure to be involved with her care." - Dr. Olivia Cheng, Orthopedic Surgeon, Collingwood G&M Hospital.



"I am living life to the fullest, enjoying retirement, and I couldn't be happier. To say that Dr. Cheng's involvement in my care was life-changing truly is an understatement. I will forever be grateful to her. It is with profound gratitude that I would like to do my part to ensure the hospital has the resources to help others as much as they helped me."

- Anna Drazenovic

Not worth the wait:

Jamey & Raegan Gilroy



Last June, 11-year old Raegan Gilroy suffered a concussion while playing soccer at school. Although the impact appeared minor, Raegan started displaying signs of a more severe head injury. She was taken to her local emergency department where she received a CT scan of her brain to look for any potential bleeding which could be causing her memory loss and impeding her motor skills.

As a pediatric patient, Raegan could have benefitted from an MRI but due to lack of availability, a CT scan was chosen instead, which wouldn't give enough information to tell the full story. A follow up with the family doctor led to an urgent visit to Sick Kids as her symptoms persisted and progressed.

Raegan didn't know who she was and had reverted to the behaviour of a 4-year old. The pitch of her voice changed to be higher and child-like. Her tastes and interests reflected that of a 4-year old (she

responded and loved Elmo again). Her headaches would cause such dizziness that she was unable to walk without someone holding her. Raegan developed tunnel vision and was unable to focus her eyes, leading to glasses and extensive therapy to retrain her mind and body to connect to the sights around her. For a long time, she couldn't go into any overly-stimulating environments. "You couldn't take her into a grocery store, it would be debilitating", says her mother, Jamey Gilroy. "Raegan couldn't remember her own name for 4 weeks. She couldn't hold objects, couldn't hold her own toothbrush."

As part of her extensive recovery, Raegan's physicians have requested an MRI to be performed. Raegan will have to wait 5 months before she gets an MRI, a wait time with which her mother is all too familiar. Gilroy is the Manager of Diagnostic Imaging and Echocardiography for the Collingwood G&M Hospital. She

believes that having an MRI here locally will be of tremendous value. Not only for her daughter, but for both CGMH in-patients and visitors to the emergency department. "To not have to ship patients out of town or send nurses with patients will not only ensure our hospital can operate more efficiently, it will ensure our patients are examined in a timely fashion", says Gilroy.



If in-patients need an MRI at the CGMH, a nurse must travel with that patient to another hospital, an hour's drive away (in either Barrie or Owen Sound), taking them off the floor for up to 4 hours. Out-patients must find their own way there and often tests are done in the middle of the night. Coordinating with family members, driving in poor weather conditions or when physically unwell; all factors that increase anxiety and risk for the patient.

And one of the biggest factors? Long wait times. Jamey knows firsthand the agony of having to wait for an answer. Until the MRI is done, and the doctors can fully understand why Raegan has responded to the concussion this way, Raegan cannot return to sport, or any activity that may risk another head injury. There is a high chance if she sustains another head injury-and she has an underlying condition-she risks permanent damage to her brain; never to be able to return to sport. Raegan continues to suffer from PTSD from the impact of the ball and tends to stay away from anything that may seem like a direct threat or risk of another concussion.



Raegan is on the road to recovery, but her concussion care plan is a complex path forward with multiple steps along the way. For now, they wait for further understanding as to why her symptoms were so severe, and they are taking it a day at a time.



Watch this short video from our CGMH physicians as they talk about the importance of equipping CGMH with an MRI Machine to serve over 7,000 residents of South Georgian Bay.



Michelle Rich
Finding Headstrong

Expanding Access to Mental Health Care in our Community

Patients living with mental health issues often spend days in the CGMH Emergency Department awaiting referral to an inpatient bed in another community and away from their local support system. While a new facility will address these issues with a dedicated inpatient mental health unit as well as a specially designed mental health emergency services unit, we are finding solutions now that are based on innovative partnerships that can expand mental health services and help provide the critical care that is needed today.

"We support a community hospital. And part of a community hospital is moving outside of the actual building and going out to the community and finding needs in the community that can help people so they don't need the hospital in the end. Programs and innovative partnerships that help us keep well in the community, help the hospital overall."

- Jory Pritchard-Kerr, Foundation President & CEO

Mental Health Response Unit

In 2016 CGMH's Mental Health Crisis Team partnered with Collingwood/Blue Mountains OPP and Huronia West OPP to launch a Mental Health Response Unit (MHRU) to respond to police calls for help that are flagged as mental health emergencies. Their goal is to connect safely and effectively those suffering mental health emergencies with community supports and defer trips to the Emergency Department or incarceration.

During the first year of the program, the two OPP partner detachments logged a total of 445 mental health related calls for service. Five years later, the detachments logged a total of 793 mental health related calls - an increase of 78% in five years.

When the MHRU responds to these calls, there is a 42% decrease in Emergency Department admissions.


Youth mental health

Youth mental health has come to the fore since the pandemic and CGMH has struck innovative partnerships with community agencies to deliver support to youth in their own environment. In 2021, the Collingwood Hospital Foundation worked with the Henry J. & Marilyn Knowles Fund to support Headstrong, a mental health initiative specifically targeted at youth. Headstrong aims to provide preventative care within the Collingwood Youth Centre, assisting young people with direct access to mental health professionals so that they can gain the tools necessary to move forward with their lives in a healthy way. Helping youth with anxiety, depression, big emotions, parental issues, coping skills, self esteem, trauma, and more, the response to the Headstrong Program has been powerful and the demand for therapists continues to rise.

"We have the perfect storm of this generation growing up without healthy coping mechanisms. Our goal is to teach them how to develop healthy coping mechanisms and then we can hopefully divert any serious crisis later in life."

- Michele Rich

Learn more about Headstrong in this video:





TREE *of* LIFE

Together, we can make a difference.

Each year, over 7,000 people in South Georgian Bay will require MRI services. Please help us to end wait times and ensure quality care close to home.

Dr. Jesse Guscott,
Collingwood G&M Hospital





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FOUNDATION**



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