



FALL 2024
NEWSLETTER

CGMH's Madison Cook, RN and
Joanna Bennett, Occupational Therapist

To everything turn, turn, turn.

The ancient Greek philosopher Heraclitus is known for his concepts on change, famously coining the phrase, “the only constant in life is change”. As we enter the Fall season, a time for transition, a time for letting things go, we are able to find joy and comfort in all that we have accomplished through our generous community. We also look to the journey ahead, and the many changes that will continue to take place as our teams plan and design a brand new state-of-the-art hospital, while simultaneously ensuring that the current one maintains the same level of outstanding care.

On June 21st, we held our Annual General Meeting where we said good-bye to 4 board members who fulfilled their board terms. Debora Bloom-Hall, Pat Wright, Joan Emmans, and Jack Marley have provided exemplary governance and profound expertise that has greatly contributed to the success of this Foundation. They have truly embodied our mission of outstanding care for life and we are incredibly grateful for their generosity and service. We are pleased to appoint 3 new members to our Board of Directors: David Downie, Hilary Laidlaw, and Louise Watt who each offer unique skills and expertise to govern the Foundation staff.

Thanks to donor support, our Diagnostic Imaging Department is undergoing a significant transformation. Our team is purchasing the newest technology in diagnostic imaging equipment for better, faster diagnosis, close to home, all while ensuring they are spending wisely and thinking about the future hospital. We are pleased to provide you with an update on this equipment in this newsletter.

Heraclitus also viewed the world as constantly in flux, always “becoming” but never “being”, which rings true to the work we do here at the Foundation. Our goal is always to plan for the

future, to continue to ensure that our hospital-and the teams that work within it-continue to have the tools and resources they need to provide outstanding care for South Georgian Bay. **This year we are fundraising for equipment that will impact Internal Medicine, breast care screenings and diagnosis, advanced resuscitations, and better, faster results from our laboratory; all in the name of better patient outcomes.**

And while change may be the only constant, community support never wavers. It just gets stronger and our community becomes more ignited.

You consistently show us that better healthcare is your priority. Your continued support and dedication to our mission ensures that our hospital can keep up with the healthcare needs for the patients of CGMH. Our friends, family, and neighbours all benefit from the kindness and generosity that is being shown today. Thank you.

Please enjoy our latest newsletter that demonstrates the impact of your support.



Jory Pritchard-Kerr

Jory Pritchard-Kerr
CGMHF President & CEO



Brad Miller

Brad Miller
CGMHF Board Chair

FEATURED ON THE FRONT COVER

Each day, our teams are supported by the community of healthcare professionals at CGMH. Featured here is CGMH's Madison Cook, Surgical RN and Joanna Bennett, Occupational Therapist providing care on the surgical floor at CGMH.

BOARD OF DIRECTORS & STAFF LISTING

Board of Directors

Brad Miller - Board Chair	Louise Watt - Community
Michael Dick - Past Board Chair	Michael Lacroix - Hospital President & CEO
Kara McIntosh - Vice Board Chair	Barry Goodwin - Hospital Board Chair
Monica Quinlan - Treasurer	Dr. Michael Lisi - Medical Staff Appointee
Darin Thompson - Community	Jennifer Young - Ex-Officio - Campaign
Rebecca Meesters - Community	
David Downie - Community	
Hilary Laidlaw - Community	

Foundation Staff

Jory Pritchard-Kerr, FAHP - President & CEO
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Kate Black - Director, Philanthropy
Alison Sheffer - Donor Relations & Stewardship Officer
Maria Borges - Annual Giving Coordinator
Jill Stevenson - Personal Giving Officer
Melissa Davis - Data Management & Stewardship Assistant
Anne-Marie Underhill - Campaign Assistant

The Giving Circle.

The Giving Circle is hosting their annual meeting on October 1st. An inclusive group of like-minded women in support of the CGMH Foundation, the Giving Circle focuses on funding projects that measurably impact the quality of care provided to patients at CGMH while providing a unique opportunity for donors to be part of a decision-making process that will direct how their gifts are used. Here are the projects that are being presented at this year's meeting:

Osmometer for Diagnosing and monitoring more patients with on-site testing and timely results.

Automation reduces turnaround times and the workload for Medical Laboratory Technologists; a critical need as we face a national shortage of MLTs.

ORSIM Bronchoscopy Simulator for Enhancing patient safety and quality of care.

Cutting-edge virtual reality training device that allows medical professionals to practice bronchoscopy procedures in a realistic and immersive environment.

Ultrasound Probe for Augmenting and enhancing specialized breast imaging.

With enhanced imaging capabilities, the probe facilitates the early detection of breast cancer and other conditions, leading to more effective treatment plans and better patient outcomes.

Simulation Debrief Hardware for Optimizing performance and patient care in crisis.

CGMH leads as a destination for medical learners and practicing health care practitioners who travel to our site for enhanced training. This project is intended to improve patient care in all departments involved in acute medical crises.

Endosee Advance for the clinical evaluation and treatment of uterine disorders.

Women will have quicker and easier access to this procedure and reduce the need for intervention in the operating suite and risk of general anaesthesia.



The 2023 Annual Giving Circle Meeting. From left to right: Dr. Olivia Cheng, Giving Circle founding members Andrée Dell, Kara McIntosh, Joan Emmans & Joan Schatz, GC event host Laura Wilson, Dr. Michael Lisi, CGMH President & CEO Michael Lacroix, CGMH Foundation President & CEO Jory Pritchard-Kerr

Hospital Development - Getting Ready for Detailed Planning.

This year, CGMH has made significant progress on the hospital development project, continuing our efforts to advocate for and advance the construction of a new state-of-the-art hospital for the South Georgian Bay region. We are anticipating approvals of our current phase of planning by the end of the year.

Once we receive approval for Stage 1.3, CGMH will move into **Stage 2: Detailed Planning.**

During the detailed planning phase, we'll focus on refining the hospital's layout through block schematics that outline how all rooms, departments and services are organized in the hospital. This phase also establishes department layouts in more detail as well as overall building circulation and building systems. This phase of work will formalize CGMH's desired patient, family and caregiver-centred design concepts as well as overall building flow and will provide a 3D visual design of our future hospital.

CGMH is following the Ministry of Health's three-stage capital planning process. Detailed Planning (stage 2) is projected to be completed in September of 2028. From there, the construction phase (the 3rd and final phase), begins; breaking ground for the Hospital of Tomorrow!



For a more in-depth look at the stages of planning, head to yourfuturehospital.com

Building a new facility, designed for the best in healthcare, is the top priority for both the Hospital and Foundation. If you have questions or would like to discuss the future hospital, please don't hesitate to contact us. foundation@cgmh.on.ca or 705-444-8645.



Nothing sweeter than support you can count on.

Joe & Mary Dale Matanowitsch are the proud owners of the Candy Factory in Collingwood. They have been generous supporters of the CGMH Foundation for 11 years, and their monthly donations have helped purchase many different hospital tools throughout the years.

Joe moved to Collingwood with his parents in the mid 1950s, all the way from Germany. Mary Dale was born at CGMH and lived in Nottawa her whole life. In 1986 they purchased the Candy Factory in downtown Collingwood and have been sweetening up our community ever since.

Prior to working alongside her husband at the Candy Factory, Mary Dale was a Registered Nurse at CGMH for 17 years. Their three sons were all born at CGMH and have all been treated there for fractures. Both Joe & Mary Dale have required medical services in the past as well. From times of joy and celebration to the inevitable challenges that life can bring, CGMH has been

there for their family, always caring for them with kindness and compassion.

"As long-term residents and business owners in the area we decided to thank CGMH for the support that each member of our family has received in the past by making a monthly donation. We will continue our support as CGMH enters a new era with the construction of a new and modern facility that will offer the best possible care to all in the area."

Thank you, Joe & Mary Dale, for your ongoing generosity. Your monthly gifts help equip our hospital with the best tools to care for our patients.

Monthly Giving Club

Steady, ongoing funds allow us to plan and allocate resources where they are needed most.

The Monthly Giving Club is made up of a compassionate and caring group of individuals who make smaller gifts on a monthly basis. When we make small gifts together we create a big impact for healthcare here in South Georgian Bay.

Join the club! cgmhf.com/monthly-giving-club





Achieving excellence in imaging, thanks to donor support.

Kathleen De Pellegrin, CGMH VP Corporate Services and Chief Financial Officer, Barry Goodwin, CGMH Board Chair, Dr. Michael Carstensen, CGMH Radiologist, CGMH Foundation supporters Linda Stillabower, and Jan Lafreniere, and Jamey Gilroy, Manager, Diagnostic Imaging and Echocardiography

Collingwood General and Marine Hospital (CGMH) is pleased to announce a significant advancement in our Diagnostic Imaging services with the addition of a new, state-of-the-art, X-ray machine. This latest upgrade is a key component of our ongoing commitment to providing outstanding care and meeting the evolving needs of the South Georgian Bay region.

The new X-Ray machine represents a major leap forward in our imaging capabilities. Designed to serve multiple purposes, the machine is located in a newly renovated room that supports both traditional X-Rays and Fluoroscopy. This upgrade is part of a broader initiative to enhance our diagnostic imaging services, which also includes replacing our CT machine this fall and the arrival of our first MRI in 2025.

“This piece of equipment is here because our donors gave so generously. Thanks to the support from our community, we are able to elevate the level of care provided and continue on our mission for outstanding care for life. Thank you to all of our donors who supported this need and invested in better healthcare for South Georgian Bay.” – Jory Pritchard-Kerr, President & CEO, CGMH Foundation

The new X-Ray machine offers several advanced features:

Enhanced Imaging: The machine delivers clearer images through advanced computer technology, enabling faster and more accurate diagnoses.

Versatility: It can perform traditional X-Rays to identify broken bones as well as fluoroscopy images, which provide live, continuous X-Ray imaging.

Fluoroscopy Capabilities: Fluoroscopy shows a continuous X-Ray image on a monitor, similar to an X-Ray movie, allowing detailed observation of the movement of body parts, instruments, or contrast agents (“X-Ray dye”) through the body.

Orthopaedic Applications: As an orthopaedic center, CGMH frequently performs joint and back injections for patients with hip, shoulder, and lower back pain. The new fluoroscopy capabilities will support these procedures and help manage patient conditions more effectively.

Robotic Features: The fluoroscopy machine is equipped with advanced robotics, making it easier for our Medical Radiation Technologists to operate.

Patient Comfort: A new patient lift has been introduced to ensure smoother and more comfortable transfers from a stretcher to the imaging table, reducing discomfort for patients with hip fractures or abdominal pain.

“This significant investment reflects our dedication to ensuring that our community has access to cutting-edge diagnostic imaging technology right here at home. The enhancements will greatly improve patient care by providing more precise and efficient diagnostic capabilities,” says Michael Lacroix, CGMH President and CEO.

Because of you, our team is bringing the newest technology in diagnostic imaging equipment to CGMH for better, faster diagnosis, close to home.

CT Scanner Update:

We are excited to be acquiring a state-of-the-art CT machine – the first of its kind in Canada. We will be replacing the current CT machine this fall, with the new equipment expected to be operational before the holidays. The staff at CGMH are currently preparing for the arrival of a temporary CT machine to serve patient needs during the new machine’s installation.

MRI Machine Update:

Early demolition on the MRI’s future home began in the summer. CGMH is working through the engineering and construction process to renovate and build the MRI suite. We estimate that the process will be completed with the MRI installed, in early 2025.



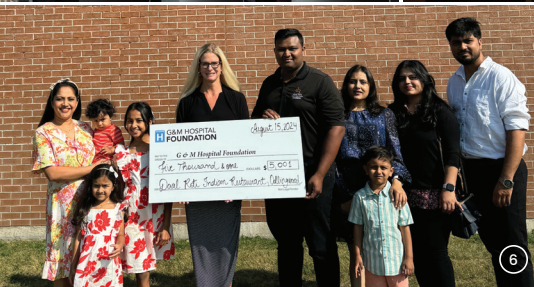
Please ensure you are signed up for our e-newsletter so we can continue to keep you informed and up to date on the arrival and impact of this critical equipment.

CAUSE FOR CELEBRATION.

Our community is both generous and creative in coming up with fun ways to fundraise for CGMH. From back spinning to paying it forward, our community is moving in all directions, choosing healthcare as a cause worth celebrating.

PICTURED HERE IS:

- 1 The BackSpin Band at the Barn Party fundraiser hosted by Christiane & Adam Delean.
- 2 Side Launch Brewery's Moving Still, art exhibit fundraiser featuring Jessica Crandlemire, Erin Coholan, Corynn Fowler, and Colin Field.
- 3 AGNORA's Pre-Loved Fashion Sale for Good with Brad Miller, Alison Smith, Melissa Davis, Lori Placido, Wendy Sholtz, Sherri Remnant and Corey Boland.
- 4 Osler Bluff Ski Club's inaugural Osler 42 featuring Ben Hanson and event participants.
- 5 Hockey Battles Cancer with David Steele, MPP Brian Saunderson, Kathy Jeffery, Keith McQueen, Ralph Sneyd and David Hearn.
- 6 Daal Roti's Sutirth Swami and family honoured India's National Day of Independence with a donation.
- 7 Another successful Foodland Bonspiel, hosted by CGMH's Jess Metheral and Cassandra Clair.
- 8 Jax Pays it Forward - Jax and her parents held another family-fun event at Side Launch!



30TH ANNUAL MAD RIVER CLASSIC: RAISES \$96,000 FOR CGMH!

Presented by lead sponsor Tatham Engineering, the 30th annual Mad River Classic golf tournament was held on September 11th, 2024 at Mad River Golf Club. Thanks to the generosity of our incredible sponsors and spirited golfers, we were able to raise \$70,000. In addition to over \$25,000 in our silent auction, bringing our total funds raised to \$96,000! Proceeds from this year's tournament will go to fund a new Echocardiography; an important tool in assessing and making early diagnosis for suspected cardiac disease and heart abnormalities.

A special thank you to Mad River Golf Club for their ongoing sponsorship of the tournament.

gratitude ^{IN} action



CGMH Internist Dr. Mark Bonta, Grateful patient Judi Dosne, and CGMH Chief of Internal Medicine Dr. Mike Randazzo

Profound gratitude for team CGMH. This is Judi Dosne's story.

As a local real estate agent and long term resident of Wasaga Beach, Judi Dosne already knows the power of community and the importance of a good neighbour. So when she recently needed care at CGMH, she was relieved and grateful to find such a supportive network that cared for her compassionately, every step of the way.

Judi is a cancer survivor and ever since her cancer went into remission, Judi has had a healthy life. This all changed a few months ago, when Judi started feeling very unwell and ended up at CGMH's Emergency Department.

When Judi arrived at CGMH, she felt confident in the care she was about to receive. "I was so impressed by the triage system in emerg. Everything was organized from the very first moment; everyone knew what they were doing," shares Judi.

After Judi was admitted to the Emergency Department, she received great care from Dr. Serena Deketele, who immediately realized this was a rare case and made the decision to admit Judi into the hospital and to call one of CGMH's internists, Dr. Mark Bonta.

"When Dr. Deketele told me she was going to call Dr. Bonta, I was apprehensive to know that this was going to be a complex case. As soon as Dr. Bonta arrived and started observing my condition, I was relieved and happy to see that instead of being thrown by my mysterious condition, Dr. Bonta was eager to get started on the challenge of figuring out what was going on with me," recalls Judi.

It wasn't too long before Dr. Bonta diagnosed Judi with a rare condition called Vasculitis GPA (Granulomatosis with Polyangiitis),

and contacted a specialist right away, to get her on the right treatment path. "I was so amazed by the professionalism of everyone involved in my case. The nurses, doctors, lab technicians, every single person who I came in touch with was so qualified - even the food was delicious," shares Judi. Among these incredible healthcare professionals was one of CGMH's Pharmacy Managers, Mishka Danchuk-Lauzon. According to Judi, she was instrumental in getting access to the medication that helped her start her recovery journey.

A few weeks after Judi was released from the hospital, she had to come back to the Emergency Department; her condition had taken a turn for the worse. The internist on call that day was Dr. Mike Randazzo, who was able to stabilize Judi and expedite her visit to the specialist Dr. Christian Pagnoux, which was still a few weeks away.

"I was so impressed by the way Dr. Randazzo and the whole team cared for me. Also, while in the hospital I had to share a room with other patients and ended up meeting two wonderful people who I still keep in touch with. I am not just grateful for the care I received from the healthcare team at CGMH. I am also grateful for the friends I made along the way," says Judi.

These positive experiences prompted Judi to make a donation to the CGMH Foundation in honour of all the healthcare workers who cared for her. Not only did Judi want to give back, but she also saw the need for hospital equipment. "It was an eye opener," Judi reflects. "When I had to be transported to Barrie for an MRI scan, and I learned that hospital equipment is mostly funded by community donations, I knew I had to get involved." Thank you for putting your gratitude into action, Judi.



You can learn more about the Gratitude in Action program or share your own grateful patient story here.

Spotlight: The CGMH Employee Giving Club.

We are not just a hospital. Within these walls is a community of compassionate individuals who give back by caring for our patients and by investing in CGMH. After all, we don't just work here, we live and thrive in South Georgian Bay. This is home to our families and friends. It's a community which we want to help prosper and there is no better way to help it flourish than by investing in the tools and resources needed to provide the very best care.

**Tharani Thulaseetharan,
Medical Laboratory Charge Technologist**



Equipment Goals:

In 2024 our Employee Giving Club donations will fund a Chemistry Reagent Freezer for the CGMH Laboratory.

"The freezer is a really important piece of equipment for storing reagents necessary for our lab's testing; ensuring strict conditions for reliable results and upholding our certification as an accredited Laboratory."

Every year, over 260 CGMH staff members give back to fund critical equipment.



Together, we fund vital equipment.



"It's important to contribute to help the hospital keep up to date with equipment and be efficient."

- Joanne Kilmartin
CGMH Emergency Department RPN



"I joined the Employee Giving Club when I was first hired. I give a small amount but I believe together we can make big changes."

- Lou Thivierge
CGMH Respiratory Therapist



"I think it is important to give back to the hospital to support the community and future growth and the ever changing healthcare needs"

- Steven Ollerenshaw
CGMH Emergency Department Ward Clerk



"It's always been my belief you treat the organization you work for as if it was your own. I see it as an investment for both me and the organization. It's always a positive experience knowing you contributed to something that makes a change."

- Monica Balsdon
CGMH Accounting Clerk

Thank you to all Employee Giving Club members for your support & your service.



"It isn't just about contributing financially; it's about investing in our shared mission of delivering excellent & safe patient care. We are stronger together, and collectively investing in our hospital amplifies our impact that extends beyond our individual roles. I'm proud to be a part of the CGMH Team and the Employee Giving Club!"

Natalie Kirby
- CGMH Midwife, Department of Obstetrics and Gynaecology



A life-changing initiative: Raising the standard of care for breast cancer screening.

You may have heard that the Ontario government is expanding the Ontario Breast Screening Program to include women that are 40 years of age and older. This is an important step forward in ensuring that more women can access breast cancer screening services. But while the government is improving access, it's up to us, as a community, to ensure that the care they receive is equipped with the best resources and equipment.

When women walk through the doors of our hospital for a mammogram, CGMH wants them to be met with the most advanced, effective screening tools available. But right now, our hospital's mammography equipment is aging, and while it has served our community well over the last ten years, it not only needs to be replaced, it needs to be modernized with the latest and most advanced technology.

Bringing Contrast Enhanced Mammography to CGMH.

Contrast Enhanced Mammography represents a significant leap forward in breast cancer detection. By using a contrast agent to highlight areas of concern, it provides incredibly detailed images, making it especially effective for women with dense breast tissue—one of the key challenges in traditional mammography.

This technology will help detect cancers earlier, reduce the need for additional invasive testing, and most importantly, save lives by diagnosing breast cancer more quickly and accurately.

"By bringing contrast enhanced mammography to CGMH, we are helping to ensure that every woman in our community has access to the very best in breast cancer screening and care. We will give families hope, equip team CGMH with the tools we need, and provide patients the peace of mind that comes from knowing they are receiving the highest standard of care."



- Jamey Gilroy

Together, we can provide the best possible future for women's health in our community. Contact us to learn more.

Foundation@cgmh.on.ca or 705-444-8645.

Jamey Gilroy is the Manager of Diagnostic Imaging and Echocardiography for CGMH. Jamey, along with the team at CGMH are working hard to ensure that our community receives the best in patient care. This includes purchasing the newest technology in diagnostic imaging equipment for better, faster diagnosis, close to home. In case you missed it, check out our recent article: Unprecedented times calls for unprecedented measures: A diagnostic imaging department outfitted for the needs of South Georgian Bay.





TREE *of* LIFE

"I have been a long-time supporter of the hospital foundation but became even more committed after having to use their services. Knowing that my local hospital and its medical staff have access to the best tools to diagnose and treat was very comforting during a scary time."

- Stacie Smith
Breast Cancer Survivor

**Help us detect cancers earlier
& provide peace of mind.
Your support is life-saving.**

Help us invest in a new mammography unit that will help detect cancers earlier, reduce the need for additional invasive testing, and most importantly, save lives.

**Donate
Today**



Please give.

 **CGMH FOUNDATION**



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