

H CGMH FOUNDATION

Newsletter

SPRING 2025



Roger Mantero, CGMH Orthopedic Technician
and grateful patient Maeve

Tomorrow is built today.

We talk about **Tomorrow** a lot around here. As a Foundation, our work is always future-planning and forward-thinking to ensure we can provide and care for generations to come. Today, our community benefits from the generosity of those that gave before them. And now, we are embarking on our biggest and boldest mission yet. We are steadfast on a mission to build South Georgian Bay's Hospital of Tomorrow; to expand healthcare services for our fast-growing community, improving patient safety and privacy, helping to retain and recruit top healthcare professionals and build on our strength in rural, interprofessional education and training.

If you have visited our hospital recently, you are probably aware that we have outgrown this space. Every day, we face challenges from crowded patient rooms to difficulty in organizing departments and patient flow effectively. This results in inadequate comfort and privacy for patients. With 80% of our current facility originally built in the 1950's, dense infrastructure means that we cannot renovate to meet current patient care standards and there is no room to expand.

The challenges of delivering exceptional care in our environment are compounded by so many things: access to state-of-the-art technology, recruitment of medical professionals and specialists, and proximity to regional centres. Our staff, physicians, nurses and volunteers care deeply about this community. They've spent years pushing past the limitations and obstacles that come from working in an aging and overflowing facility. Despite growing challenges, they've introduced innovative programs and technologies that have allowed the hospital to deliver uncompromised care. They've been taking care of today, but now we need help to take care of tomorrow.

To support this critical community project, we have launched the \$100 million campaign to build South Georgian Bay's Hospital of Tomorrow.

We are working to build the new hospital that South Georgian Bay needs and deserves and we know that this community will be here to support it. This newsletter is filled with stories to prove it. We are so fortunate for the support that comes to this hospital. Whether it is sharing a story, being a monthly donor, or hosting an event, our community of support shows up time and time again to ensure that our healthcare teams can continue to deliver the best in healthcare. With your help, our new facility will be ready to support all of us when we need it most- when tomorrow comes.

Thank you for all of your many forms of generosity.
We appreciate you.



Jory Pritchard-Kerr

Jory Pritchard-Kerr
CGMHF President & CEO

Brad Miller

Brad Miller
CGMHF Board Chair

Building Tomorrow Today

The next five years are pivotal and, together with the hospital we'll tackle immediate challenges while paving the way for a state-of-the-art hospital that will serve generations to come. As we launch our community campaign to raise the necessary funds for tomorrow's hospital, CGMH is launching their new strategic plan, a 5-year roadmap to the care our community deserves. **Tomorrow is built today** is also part of their plan to elevate quality through best practices, develop a high-performing and inspired team, and create capacity to serve our growing population. For more information on the hospital's strategic plan visit cgmh.on.ca.



**TOMORROW
IS BUILT TODAY**

Board of Directors & Staff Listing

Board of Directors

Brad Miller - Board Chair	Louise Watt - Community
Michael Dick - Past Board Chair	Michael Lacroix - Hospital President & CEO
Kara McIntosh - Vice Board Chair	Barry Goodwin - Hospital Board Chair
Monica Quinlan - Treasurer	Dr. Michael Lisi - Medical Staff Appointee
Darin Thompson - Community	Jennifer Young - Ex-Officio - Campaign
Rebecca Meesters - Community	
David Downie - Community	
Hilary Laidlaw - Community	

Foundation Staff

Jory Pritchard-Kerr, FAHP - President & CEO
Alison Smith - Director of Operations & Communications
Mary Thomas - Director, Philanthropy (Interim)
Alison Sheffer - Donor Relations & Stewardship Officer
Maria Borges - Annual Giving Manager
Heather Fields - Donor Relations & Communications Specialist
Melissa Davis - Data Management & Stewardship Assistant
Anne-Marie Underhill - Executive & Campaign Assistant
Zannat Kaur Hundal - Development Assistant

Excellence in healthcare thanks to community support.

After visiting Collingwood over 20 years ago, Jon and Karen Cheek knew this was where they wanted to live and build their lives and family. A few years after they moved, they welcomed their daughters, both born at CGMH. The exceptional care Karen and their babies received prompted their decision to donate to the CGMH Foundation and marked the beginning of their journey as supporters of the hospital.

As donors, they began receiving updates on the impact of their gifts. The more Jon learned, the more he felt compelled to contribute further by offering his financial expertise. Jon began serving on the CGMH Foundation's Planned Giving committee and eventually joined the CGMH Foundation's Board of Directors, where he was an active member from 2015-2021. This opportunity gave Jon a real insight into how the CGMH Foundation operated.

"The way the Foundation works is very strategic, with very well-defined roles and responsibilities for staff members and volunteers. They prioritize donor stewardship, and they take their job very seriously, always looking at maximizing the impact of donations," says Jon.

As the years went by Jon and his family continued receiving great care from the CGMH healthcare teams. "Recently, a family member was in the hospital and Dr. Akinyele was extremely compassionate, taking the time to explain what was going on. We felt like we were his only patients. Same with the nurses, they have been incredible over the years. I'd like to give a big shout out to Patti Grossmann in particular, who was absolutely exceptional," recalls Jon.

The more experiences Jon and Karen had with CGMH, the more they became involved as supporters. First, they added CGMH as a contingent beneficiary in their will and then they decided to join the Monthly Giving Club; providing reliable, consistent funds to equip the CGMH team with the tools and resources they need most.

"We have to remember that CGMH is a small-town hospital, affecting people in different times throughout their lives. Having the best hospital equipment not only helps our doctors and nurses deliver better quality of care but it also helps recruit the best healthcare professionals. We have an excellent healthcare team here because of the supportive community that funds state-of-the-art equipment to CGMH. That is why Karen and I felt it was important to donate on a monthly basis."

- Jon Cheek



Monthly Giving Club

To learn more about the Monthly Giving Club, please visit cgmhf.com/monthly-giving-club or contact Maria Borges at 705-444-8645 or borgesm@cgmh.on.ca.



CAUSE FOR CELEBRATION.

PICTURED HERE IS:

- ① Ski Bees hosted their first silent auction at Alpine Ski Club, raising a total of \$3,397.
- ② The Blue Mountain Promenaders marked a milestone 65th anniversary with a celebration of life for their long-time caller, Dean Fisher.
- ③ Local businesses participated in the Collingwood Fashion Week organized by the Collingwood Downtown BIA.
- ④ The hospital staff also participated in the Collingwood Fashion Week by taking to the runway in local fashion. Thank you, CGMH!!
- ⑤ Duntroon Highlands hosted their inaugural Golf4Good Tournament, featuring golf and pickleball, to support local cancer care.
- ⑥ The 2nd Lincoln's Walk in support of the CGMH Obstetrics department while connecting families who have experienced pregnancy or infant loss.
- ⑦ Cinema Club made a generous \$10,000 donation towards the two new mammography units.



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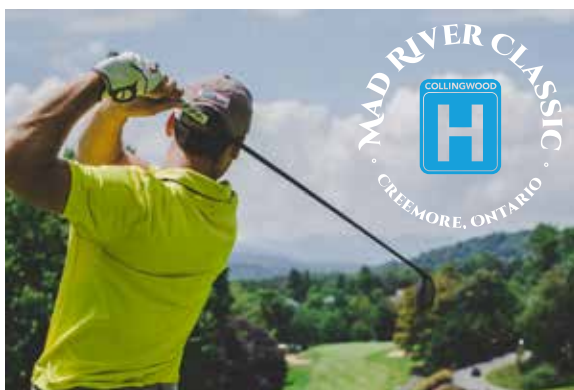
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31ST ANNUAL MAD RIVER CLASSIC

Presented by lead sponsor Tatham Engineering, the 31st Annual Mad River Classic will be held on Thursday, June 5th, 2025, at the scenic Mad River Golf Club. This event is sold out so please call 705 444 8645 to be added to the waitlist.

A special thank you to Mad River Golf Club for their ongoing sponsorship of the tournament.

Spotlight on the Seligmans.

Peter and Dianne (McDermid) Seligman have been supporters of the hospital for over a decade, and their dedication stems from personal experience and a strong sense of community.

Peter's connection to Collingwood goes back to the 1960s. He used to visit with his family as a child and, nearly 29 years ago, bought a home here. In 2020, he moved to Collingwood permanently due to COVID-19, enjoying an active lifestyle including skiing, cycling, and spending time with family.

Dianne's family is deeply rooted in Collingwood. Her mother, Judy McDermid, a nurse from Guelph, moved to Collingwood and began working at CGMH in the early 1970s after meeting Dianne's father at a ski club. "She worked in the ICU, then in central supply, and eventually became head of admitting and discharge planning. It was through this role that she helped set up the hospital's hospice program, starting with just one bed," recalls Dianne.

For Peter and Dianne, supporting the hospital is more than just donating; it's about ensuring that the hospital can deliver outstanding care to the community. "From birth to the end, to everything in between, the hospital is needed," Peter says.

Peter and Dianne understand the need for a new hospital in South Georgian Bay and how greatly it will impact the community, meeting the needs of the area's growing population. Having personally relied on the hospital's services, they recognize the pressing need for a larger, more modern facility to address future healthcare demands. "We will have five or six grandkids running around," Peter says. "It will be a busy house, and more people using the hospital means the need for great healthcare is even more important."

To raise awareness and support for the new hospital, Peter and Dianne hosted and sponsored an entertaining evening garden soiree in their beautiful home and breathtaking backyard. They invited friends and acquaintances from various social circles, introducing more people to the hospital campaign and its significance to the community. With the support of their network, the Seligmans raised close to \$30,000 net for the new hospital. Their event was not only a successful fundraiser but also an inspiring example of community action. We thank Peter and Dianne for leading the way towards a healthier future.



“I feel we have a moral responsibility to contribute to the society we live in. And what better way than the health of people in that society?”

Peter Seligman

South Georgian Bay's Hospital of Tomorrow.



We are out of space, but never out of hope.

It can be said with certainty that the future has never felt so...uncertain. It's daunting and at times even a bit scary, to think about tomorrow when so much in the world around us has felt heavy, unsteady or up in the air. **But a hospital is a place that is predicated on a brighter tomorrow. A hospital is a place that is built on hope.**

We are working to build the new hospital, a world-class facility that South Georgian Bay needs and deserves. At 4x the size of our current footprint, the new hospital will expand healthcare services for our fast-growing community, improve patient care and privacy, attract top healthcare professionals and build on our strengths in education and training. With your help, the new facility will be ready to support all of us when we need it most.

As our communities grow and evolve, we must too.

Collingwood

Population will double over the next 20 years.

Blue Mountains

5th fastest growing community in Canada.

Wasaga Beach

Grew over 20% from 2016 – 2021 vs provincial average of 5.8%



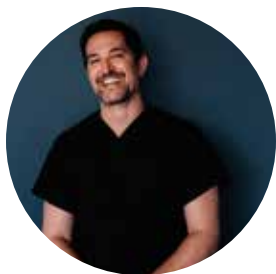
Because we talk about tomorrow a lot around here...

From behind-the-scenes innovation to the power of community support, we're diving deep into the stories that matter most including plans for building South Georgian Bay's Hospital of Tomorrow. Don't just listen—be part of the conversation that's shaping tomorrow's healthcare, today!

Featured here is Dr. Jesse Guscott from Episode 4: *Preparing for the worst by delivering the best: Why rural medicine matters.*



Listen in!



"Our community will lay the foundation not just for a physical structure, but for a thriving learning institution that will shape the workforce of tomorrow. The equipment, technologies, and innovations we integrate will elevate both patient care and satisfaction, while instilling pride in having a hospital that serves us all. I'm excited to see how this new facility will amplify the incredible work already happening here every day."

- Dr Michael Lisi, CGMH's Chief of Staff

Key Features:

- 132 private, inpatient rooms
- 4x square footage
- 4 operating rooms
- 3x emergency department size
- Expanded intensive care unit
- State-of-the-art learning facility
- Satellite chemotherapy unit

The Local Share: Raising \$100+ Million.

While the provincial government covers up to 90% of construction costs, this leaves 10% of construction costs, plus the costs of all medical equipment and furnishings, to be funded through community support. The local share belongs to the people who will benefit from the new hospital and the families that will benefit for generations to come.

Campaign Leadership

We're grateful to this group of extraordinary philanthropic, business and community leaders guiding this campaign. They are deeply committed to transforming care in South Georgian Bay, and to providing our healthcare professionals the space, tools and flexibility they need to serve our community into the future.



Clockwise from top left: Campaign Co-Chairs Tony Arrell, Jennifer Young, Gordon Canning and Campaign Cabinet Members Jack Marley, George Dickson and Kara McIntosh.

Your Support in Action: Diagnostic Imaging Improvements at CGMH

Thanks to your generosity, the CGMH Foundation is bringing the latest technology in diagnostic imaging equipment for better, faster diagnosis, close to home. Every piece of equipment we purchase brings us closer to delivering the highest quality care here in South Georgian Bay.

CGMH, one of the first hospitals in Canada to offer cutting-edge technology with our new CT scanner.

CGMH's new CT scanner is now in use and making a real difference in patient care. This advanced technology delivers enhanced resolution, faster scan times, reduced radiation exposure, and a more patient-friendly design to improve patient experience.

MRI Suite Construction Underway

In 2023, through your generosity, we purchased CGMH's first MRI machine. This machine will offer exceptional image quality, efficiency, and speed while providing a patient-friendly design for better care and ultimately better patient outcomes. Installation of the MRI involves several space, electrical, and magnetic safety requirements. With limited space available, careful planning and consideration has been taken by the

CGMH team, architects, and engineers to choose the best location. After two months of construction, foundational work has been completed, electrical, plumbing, and fireproofing systems are now in place, and framing will soon begin. We are looking forward to the arrival of the equipment in fall 2025 and will keep you informed on the progress along the way.

Funds raised for two new Mammography Units

Once again you have demonstrated your unwavering support for CGMH, raising over \$2.1 million for two new mammography units, ensuring our community has access to the very best in breast cancer screening and care. These units will provide clearer, more detailed images, allowing for earlier and more accurate detection of breast cancer.

Thank you for your continued support as we work together to bring you the best care here in South Georgian Bay.



**Watch the video
to learn more
about the new
CT Scanner.**





Immeasurable impact:

A legacy of leadership, dedication and unwavering commitment to healthcare.

It is with a mix of heartfelt gratitude and bittersweet sentiment that we announce, effective June 30th, 2025, the retirement of our President and CEO, Jory Pritchard-Kerr, who has dedicated over 37 incredible years to building the Hospital Foundation. Jory was the Foundation's first employee and has been a pillar of strength, leading our team to phenomenal success with remarkable ingenuity. Often accomplishing the impossible, Jory has always ensured that capital funds were available, outfitting the hospital with critical equipment needs and furthering the vision of outstanding care for life for the communities of South Georgian Bay.

We have all witnessed Jory's steadfast commitment to excellence, her ability to turn challenges into opportunities, and her inspiring

leadership. Jory's legacy is one of determination, strategic vision, and an unwavering belief in the Foundation's mission. Throughout Jory's tenure, she has exemplified dedication, resilience, and innovation. From spearheading numerous groundbreaking projects to mentoring countless team members, Jory has left an indelible mark on our Hospital and the Foundation's history and culture. Jory was also very active in the Philanthropic Associations in Canada and the United States. As a lecturer, committee member and leader within these associations, she has earned the highest level of recognition from her peers. Jory was the 2022 recipient of the Si Seymour Award for distinguished leadership in association affairs and the healthcare philanthropy community.



Watch industry peers including AHP members, Foundation staff, board members and Hospital staff pay tribute to CGMH Foundation President and CEO Jory Pritchard-Kerr, 2022 recipient of the prestigious Harold J. (Si) Seymour Award. This award is the Association of Healthcare Philanthropy's highest honour to development professionals whose careers reflect excellence and outstanding leadership in healthcare philanthropy.



[Watch the video](#)

"Jory's impact on healthcare and the profession of healthcare philanthropy are immeasurable. As Chair of the Board of AHP, and in all her innumerable volunteer leadership roles for the Association, Jory envisioned the modern organization that we have become and worked tirelessly to ensure we realized those dreams. AHP and all our members will forever be grateful."

- Alice Ayres,
President and CEO of the Association for Healthcare Philanthropy (AHP)

Jory has spent the past decade working tirelessly alongside key stakeholders including Michael Lacroix, President and CEO of CGMH, to secure the government's approval for a new hospital which was announced this past December. Jory was the key driver in securing the land gift that our new hospital will stand on for decades to come.

As we celebrate Jory's remarkable career and contributions, we also look forward to continuing the journey she has set us on. Though we will miss Jory's daily presence and leadership, her influence and the values she has instilled in us will endure. The Board of the Foundation has begun the search process to find a new President and CEO and we expect to have a replacement identified by Jory's retirement date of June 30th, 2025. Let us express our deepest gratitude and best wishes for the exciting new chapter that awaits Jory after she leaves the Foundation.



With warm regards,
Brad Miller
Board Chair
[Collingwood General and Marine Hospital Foundation](#)

A Story of hope & gratitude.

David Barrett is a charismatic, lively family man whose passion for skiing and golfing keeps him healthy, happy, and fit. When he started having a series of headaches that wouldn't go away, he thought this was quite unusual, and brought it up with Dr. Richard Cornell, his family physician, who promptly ordered a CT scan to rule out anything concerning.



gratitude IN action

After the scan was interpreted early on a Sunday morning, CGMH Radiologist Dr. Michael Carstensen called David, inviting him back to the Radiology Department. David, nothing if not consistent in his love of the outdoors, being active, and spending time with friends, assured the doctor he would come to the hospital, right after a hike with some friends.

Dr. Carstensen however, insisted he come to the Emergency Department urgently for a CT angiogram to provide more thorough imaging of the blood vessels supplying David's brain. This was when David realized that things were much more serious than he anticipated.

This second test confirmed what Dr. Carstensen had suspected on the first exam – David had a large aneurysm (an enlarged blood vessel with the potential for rupture), an incidental finding likely unrelated to his headaches. In fact, it was the largest intact aneurysm he had seen in this location.

Dr. Carstensen referred David to the CGMH Emergency Department immediately after the study was completed where an urgent neurosurgery consultation was arranged. David was promptly seen at St. Mike's Hospital in Toronto and a non-

surgical interventional procedure to treat the aneurysm was performed two weeks later.

The two weeks between David's diagnosis and his procedure were scary. But this was also a time David used for deep introspection and reflection. He reached out to loved ones, had heartfelt conversations with them, talked about hopes and fears, bringing them closer to each other. It felt like life was giving them an opportunity to say goodbye. During this period, David had the chance to think about all he had accomplished and the legacy he was leaving behind. He took this time to rethink his priorities and truly appreciate the people and experiences that really mattered to him.

When the wait was over and David had his procedure, he and his entire family were relieved to learn it was very successful. David was out of danger, with no major complications. He was grateful to be alive and to have received such excellent care. And those two weeks of connection and conversation with friends and family? Those will continue. Having that time to truly express his love and gratitude will forever be part of David and his family.



"I always felt like I was in such good hands. The emergency care at CGMH was really there when I needed it. It started with Dr. Cornell not dismissing my pain, to Dr. Carstensen taking the time to check up on me every step of the way, to the surgery being booked in a very timely manner. I am beyond grateful for all of those involved in my care."

- David Barrett



Honour the great care you received or share your own grateful patient story by scanning the code.



Remembering Doc Paul.

To say that Dr. Donald J. Paul was a pillar of the CGMH family would be understating the impact he had on our Hospital and our community. Right up to his passing in December 2024, Doc as he was affectionately known to his friends, had a hand in just about every important project that went on in Collingwood.

Don Paul moved to Collingwood in 1960 with his lovely wife Joan, continuing his career as a general practitioner. He was born and raised in the South Porcupine area of Northern Ontario. Don loved the small-town life of Collingwood and the sense of camaraderie and mutual respect he found in the Medical Staff at CGMH. It wasn't long until he identified a significant need at CGMH and he left his general practice to return to Medical School to complete his in-depth training in Radiology. He returned to CGMH as Chief of Radiology in 1975, a position in which he served with distinction until his retirement in 2002.

During his time at CGMH, Don also actively served on the Board of the CGMH Foundation and took on leadership positions in a variety of capital campaigns. After his retirement, Don continued to be a source of guidance and motivation in numerous fundraising projects.

As generous donors themselves, Don and Joan understood the significant impact the community's support had on patient care. They used their knowledge and expertise to educate and inform those around them on the critical importance of medical equipment and technology – especially Diagnostic Imaging technology, Don's favourite topic.

Almost 25 years after his retirement, Don could walk through the halls of CGMH and still be greeted with affection and respect by so many physicians and staff. His imprint on CGMH is indelible.

"Don was an amazing mentor and a true friend," says Jory Pritchard-Kerr, CGMH Foundation President & CEO. "His passing leaves a hole in the fabric of our community but the lessons he taught us about community engagement and support will never fade."

Make a donation in *honour* of those who made a *difference*.

If you received exceptional care at CGMH and want to say thanks, consider making a donation as a gift of gratitude. Your donation will help build Tomorrow's Hospital: a world-class facility that South Georgian Bay needs and deserves.

gratitude IN **action**

 **CGMH FOUNDATION**

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